



ALBERTA THEATRE PROJECTS

January 6, 2010
FOR IMMEDIATE RELEASE

Media Release

WINNER of the Past Supporter Early Bird Draw for Alberta's Ultimate Mercedes-Benz Lottery6 Announced

Calgary, AB- On Friday December 18, 2009, Interim Managing Director Patti Pon oversaw the past supporter early bird draw for Alberta's Ultimate Mercedes-Benz Lottery6 in the lobby of the Martha Cohen Theatre. This \$5,000 cash prize is the first of three early bird prizes that will be awarded this year.

Before official witnesses, a volunteer drew this year's winner, Mrs. Elena Garrison, who has been a supporter of Alberta Theatre Projects since 1982. Mrs. Garrison holds a subscription, is a single ticket buyer, a donor, and a frequent lottery ticket purchaser.



Past Supporter Early Bird Draw Winner, Ms. Elena Garrison gets a great gift on Christmas Eve day from Patti Pon, Alberta Theatre Projects Interim Managing Director.

"This is wonderful. I was in shock," said Mrs. Garrison of her \$5,000 cash prize win. Mrs. Garrison and her husband Keith first started attending performances at the Canmore Opera House at Heritage Park before the company moved headquarters to the EPCOR CENTRE for the Performing Arts.

"I really like live theatre," added Garrison, who is hoping to visit friends in Palm Springs with her winnings.

The **Mercedes-Benz Grand Prize Draw** will take place on July 14, 2010. The winner will have their choice of a 2010 Mercedes-Benz SLK 300 Roadster/Convertible (value of \$63,000, inclusive of GST); **or** a 2010 Mercedes-Benz GLK Fully Loaded (value of \$63,000, inclusive of GST); **or** a 2010 Mercedes-Benz B Class Fully Loaded (value of \$44,100, inclusive of GST) **AND** a 2010 smart for two coupé (value of \$18,900, inclusive of GST).

Ticket(s) can be purchased by calling the ticket office at Alberta Theatre Projects at **(403) 294-7402**, **or by going to www.ATPlive.com/lottery**.

Through such fundraising initiatives as Alberta's Ultimate Mercedes-Benz Lottery6, and with earned income and support from government funders, Alberta Theatre Projects is able to sustain efforts to enrich the quality of life in Calgary by producing award-winning seasons of contemporary theatre from across Canada and around the world. It also helps us to fulfill a national leadership role in fostering artistic excellence in the development of Canadian plays through the Enbridge playRites Festival of New Canadian Plays. Finally, these funds assist us in making a lasting contribution to our community through the delivery of our LEGACY (Lifelong, Education and Growth for Artists, Community and Youth) Programs.

For more information on Alberta Theatre Projects and Alberta's Ultimate Mercedes-Benz Lottery6, please visit our website at www.ATPlive.com.

Alberta Theatre Projects thanks our sponsors and partners for their support of the 24th Annual Enbridge playRites Festival: Enbridge Inc. (Title Sponsor), ConocoPhillips Canada (Naming Sponsor of the ConocoPhillips STAGE), Calgary Herald (Season Sponsor), Rogers Communications (Presenting Sponsor of the 2009/2010 Season), Karo Group (Season Design Sponsor), Gibson Energy Ltd. and McCarthy Tétrault LLP (Starring Role Sponsors), DPH Focus, GLJ Petroleum Consultants, Hallmark Tubulars and Quicksilver Resources (Supporting Cast Sponsors).

-30-

Public and Media Inquiries

Aldona Barutowicz
Publicist
Alberta Theatre Projects
(403) 294-7433 ext. 1118
www.ATPlive.com