



ALBERTA THEATRE PROJECTS

August 25, 2010
FOR IMMEDIATE RELEASE

Media Release

WINNER of the Alberta's Ultimate Mercedes-Benz Lottery6 Announced!

Calgary, AB- Alberta Theatre Projects is pleased to announce **Mr. Muhammad Rasheed** as the Grand Prize Winner of Alberta's Ultimate Mercedes-Benz Lottery6.

On Wednesday, July 14, Interim Managing Director Patti Pon oversaw the Grand Prize Draw in the lobby of the Martha Cohen Theatre, as a volunteer drew this year's grand prize winner before official witnesses. Mr. Muhammad Rasheed had purchased two lottery tickets this season.



Lottery6 Winner, Mr. Muhammad Rasheed, with Alberta Theatre Projects Interim Managing Director, Patti Pon.

"I was surprised. I've never won that much before," said Mr. Rasheed about his Grand Prize win. "I received an email about the lottery and I wanted to help with fundraising for Alberta Theatre Projects."

Mr. Rasheed plans to support this lottery fundraising effort in the future, as he has purchased multiple tickets over the past couple of years. He believes it's a good cause and a great charity to support. He chose a silver 2010 Mercedes-Benz SLK 300 Roadster/Convertible (value of \$63,000, inclusive of GST).

A total of 1,631 tickets were in the bin at Grand Prize Draw time, with 54.36% of total available tickets sold.

It is through fundraising initiatives such as the Alberta's Ultimate Mercedes-Benz Lottery, in conjunction with earned income and government support that Alberta Theatre Projects continues to produce award-winning contemporary theatre. It also helps us to continue to foster artistic excellence in the development of Canadian plays through the Enbridge playRites Festival of New Canadian Plays, while making a lasting contribution to our community through the delivery of our LEGACY (Lifelong, Education and Growth for Artists, Community and Youth) Programs.

For more information on Alberta Theatre Projects please visit our website at www.ATPlive.com.

Alberta Theatre Projects thanks our sponsors and partners for their support of the 2009/2010 Season: Calgary Herald (Season Sponsor), ConocoPhillips Canada (Naming Sponsor of the ConocoPhillips STAGE), Rogers Communications (Presenting Sponsor of the 2009/2010 Season), Karo Group (Season Design Sponsor), WestJet (Official Airline), Carbon Media Design (Sponsor, Alberta's Ultimate Mercedes-Benz Lottery6 & Lawson Lundell Celebrity Hors d'Oeuvres), and the Hyatt Auto Gallery (Sponsor, Alberta's Ultimate Mercedes-Benz Lottery6).

-30-

Public and Media Inquiries

Aldona Barutowicz
Publicist
Alberta Theatre Projects
(403) 294-7433 ext. 1118
www.ATPlive.com