



ALBERTA **THEATRE** PROJECTS

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**FOR IMMEDIATE RELEASE**

**Media Release**

## **Alberta Theatre Projects Lucky Lotto7 Grand Prize Draw Winners Announced**

**Calgary, AB** – The Lucky Lotto7 at Alberta Theatre Projects was extra lucky for one theatre supporter, Felix Mathieu, who not only won the 7 rounds of golf for a group of 4 at Valley Ridge Gold Club package, but was also the Grand Prize winner of the 2010 Toyota Prius Hybrid on March 30, 2011.

“I thought it was a prank,” said Felix Mathieu of his second and grand prize win. “It’s hard enough to win once, so I’m excited and very fortunate.”

Mathieu has been supporting Alberta Theatre Projects through the Lottery fundraising initiative for the past few years, and believes in contributing to arts organizations in order to keep culture alive and thriving. “A little culture doesn’t hurt,” he concluded.

The luck doesn’t end there. Mathieu’s parents also won a car in a lottery this year, and Dan Koyich, who was a Lucky Lotto7 winner of the 7 tickets to Lawson Lundell Celebrity Hors D’Oeuvres earlier in this fundraising campaign, also won a house in another lottery.

The Lottery saw tow other big winners. Brian Meronek was the winner of \$7,000 cash, and Ken Koob won the all-inclusive trip for 2 to Puerto Vallarta, Mexico.

Thank you to everyone who supported us through the purchase of a lottery ticket, and congratulations to our winners!

Fundraising initiatives such as Lucky Lotto7 enable Alberta Theatre Projects to enrich the quality of life in Calgary and beyond by producing award-winning seasons of contemporary theatre from across Canada and around the world. These resources help Alberta Theatre Projects to sustain a national leadership role in fostering artistic excellence through the development of Canadian plays during the Enbridge playRites Festival of New Canadian Plays. Finally, these funds assist us in making a lasting contribution to our community through the delivery of our LEGACY (Lifelong, Education and Growth for Artists, Community and Youth) Programs.

Alberta Theatre Projects thanks our sponsors and partners for their support: **Enbridge Inc.** (Title Sponsor, Enbridge playRites Festival of New Canadian Plays), **Calgary Herald** (Season Sponsor), **Karo** (Season Design Sponsor), **Hyatt Regency Calgary** (Official Hotel), **Pattison Outdoor** (Season Sponsor), and **Heninger Toyota** (LuckyLotto7 Sponsor).

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### **Media Inquiries**

Aldona Barutowicz  
Publicist  
Alberta Theatre Projects  
(403) 294-7433 ext. 1118  
ATPlive.com